INTRODUCING:
LoanView Connect

INGENIUS

LoanView Connect is a powerful, comprehensive tool for lenders that allows companies to rebuild loan officer customer databases from January 1, 2019 to present. Diminish onboarding hassle and avoid litigation exposure by accessing LoanView Connect's loan level, closed transaction details and contact information by loan officer, at scale.

LoanView Connect addresses key challenges and opportunities with a wealth of features that streamline operations and enhance business development strategies:

1. **Recruitment Efficiency:** By providing access to loan officer databases, LoanView Connect simplifies the recruiting process for companies. This eliminates the need for loan officers to manually transfer their databases, increasing accuracy, and reducing friction or potential disputes during the recruitment and transition processes.

2. **Community Reinvestment Act (CRA) Compliance and Fair Lending Efforts:** LoanView Connect facilitates efforts to comply with the Community Reinvestment Act and advance fair lending practices. The ability to search for and market to borrowers in low-to-moderate income (LMI) and majority minority census tracts (MMCTs) helps lenders demonstrate their commitment to serving underserved communities and promotes financial inclusion.

3. **Wealth Management Program Development:** Targeting high net worth borrowers is made easier with LoanView Connect's wealth management-based program capabilities. With the InGenius platform, lenders can target loan officers who work with high net worth consumers using loan amount search parameters. This allows banks to market private client services and earn their deposits using loan officers' databases.

Tap into LoanView Connect's detailed transaction information to enhance operational efficiency, and develop targeted business strategies across various aspects of lending operations.

**Interested in purchasing mortgage refinance leads?
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