



INGENIUS BUSINESS DEVELOPMENT:

Real Estate Agent Analytics & Relationships



Prospect for Realtor partners in your market and decide which relationships to pursue - or keep.

InGenius users get immediate ROI in the form of saved time and effort and long-term benefit from accurate data that provides simplicity in a complex business.

Use InGenius real estate agent analytics to find out:

- Agents' closing volume segmented by side types (listings, buy side, and dual side)
- Real Estate brand, office, and agent to builder production relationships
- Geographic service area (national, state, metro market, county, and city)
- Insight into business relationships and activities between lenders, agents and offices
- Loan product mix, units and loan amounts of agents' transactions
- Which agents specialize in low-to-moderate income (LMI), majority minority census tract (MMCT) areas to enhance and expand your Fair Lending and CRA efforts

Searching is simple and streamlined with Dynamic Filters. InGenius' expansive filtering options allow users to create custom reports. Users can download or export data into their CRM (API optional) using a variety of file types.

In addition to superior accuracy and valuable filtering capabilities, InGenius data provides contact information that can load directly into your CRM with API option, allowing you to prospect easily, at scale.

InGenius Business Development is available for enterprises and individual brokers.

**Are you ready for high performance in your
business development efforts?**

It's time to get InGenius!